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European Patent & Trade Mark Attorneys

Franks & Co Press Release

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<http://www.franksco.com>

Franks & Co Support Rockers Verax on Mount Kilimanjaro

Franks & Co is proud to be supporting Spalding rock group Verax (<http://www.veraxband.com/>) in their bid to reach the summit of Mount Kilimanjaro in February 2013. Mount Kilimanjaro is the highest mountain in Africa, at 5,895 metres above sea level. This compares with Everest with a peak a further 3 kilometres higher at 8,848 metres.

The attempt is in aid of great Ormond Street Hospital Charity, with all proceeds going to the charity. Kilimanjaro is becoming something of a favourite on the pop star and celebrity circuit, with Cheryl Cole, Kimberly Walsh, Chris Moyles, and Fearne Cotton all having attempted the climb.

Verax are established on the UK music scene, having played venues such as The Hole in the Wall, The Voodoo Lounge, and the O2 Arena. Founder member, guitarist and singer Auran Lyonheart will be attempting the climb to the summit, but oddly will not be using factor 50 sun block creams, despite the altitude and African sun.

Their track "I Just Wanna Burn" shot to popularity on Super Crazy Guitar Maniac Delux 4, and since then the band have slowly built up a loyal following on You Tube, Facebook, Twitter and other social media.

Verax's first album Omega Fantasy was released last year, and recently Verax have released their Time Wasters collection, both releases through Vanity records and publisher AWAL in Sheffield.

Both Franks & Co and Vanity Records wish you all the best with your attempt.

Time Wasters - <http://www.youtube.com/watch?v=JZLovliA1aQ>

Voodoo Lounge - <http://www.youtube.com/watch?v=XKULWY5nCB0&feature=related>

Hole in the Wall - <http://www.youtube.com/watch?v=32sqyjaLosY>

